Office 365

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Whitepaper:

Why Office 365 customers need GFI Archiver

GFI Archiver™

Archiving for productivity, management and compliance

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Data is an asset, no different from the computers, filing cabinets, tables and chairs within your organization. Unlike these traditional physical assets, the value of data as an asset can be harder to unlock due to the way companies often store and retain both structured and unstructured data across a myriad of disconnected silo.

Once a reliable and comprehensive data archive is achieved, a variety of opportunities are open to an organization to use that data more effectively, unlocking additional value from the information and giving users access to a richer, more detailed account of previous interactions, transaction and allowing organizations to keep account of liabilities, risk and exposure.

Companies require an archiving solution to cater for the following business needs:

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- **Archiving for email, faxes, files and calendars**

    Companies need to efficiently store and manage all their business-critical communications and important files. By archiving emails, faxes, files and calendars together in a central location, customers can eliminate time wasted searching for old messages, and be sure their electronic communications history is complete, secure and easily accessible.

- **Limit legal and risk and achieve compliance**

    Companies around the world are required by various laws and regulations* to maintain electronic records and correspondence for a fixed period of time, after which they may be destroyed. Records must be guaranteed to be complete and stored in their original form. Failure to comply can result in hefty fines and even jail.

    *Acts and regulations include: Sarbanes-Oxley Act, E-Commerce Act 2000, BS7799-2:2002, Enterprise Act 2002, Decreto del Presidente del Consiglio dei Ministri (8 febbraio 1999), and others; all require similar archiving and easy retrieval of correspondence.

- **Identify business issues and with business insight reports**

    Managers require access to valuable business insight through reports based on the wealth of company information in the archive. Companies need to leverage the data stored in their archive to deliver business intelligence reports that provide valuable business insight to management, IT administrators and other stakeholders.

Customers with a user base greater than 100 require the following features to satisfy these business needs.

1.

1. Specific features required by IT Administrators

- **Complete file archiving**

  Ability to archive files and folders, calendar entries, faxes, SMS (text) and voice messages not just emails

- **Calendar archiving**

  Ability to store and keep track of important meeting information and calendar entries in the archive

- **Business intelligence reports**

  Ability to identify business issues, minimize legal risk and manage productivity by reporting on the valuable business data found in the archive

- **Storage saving**

  Ability to automatically archive email into a central store to increase efficiency, improve server performance and reduce reliance on PST files

- **File collaboration**

  Ability to enable global employees and teams to work on shared documents without relying on third-party online file storage

- **Access anywhere, anytime**

  Ability to quickly and easily access the entire archive of electronic communications, files and history in the office or on the go

- **Advanced search features**

  Ability to find and retrieve past emails, attachments and files quickly and easily using advanced search and restore features

- **Administrator tools**

  Tools to make the IT administrator's life easy – a streamlined installation process, post-install wizard, and archive management dashboard

2.

2. All that glitters is not gold

Office 365 is Microsoft's version of a hosted email messaging platform. In essence, Office 365 is Microsoft Exchange 2013 hosted on Microsoft servers. Office 365 brings all of the advantages Microsoft Exchange delivers together with the added benefit that professional Microsoft Exchange Administrators are managing the Office 365 infrastructure and your email.

Download your free trial from **http://www.gfi.com/archiver**

Although Office 365 ships with a lot of interesting and useful tools, it lacks critical capabilities which may leave your organisation at risk. Indeed, you may be compromising data and regulatory compliance:

	Office 365	GFI Archiver
Cost	Cost is a subscription plan per month ($15/month). No initial investment but tends to be more expensive after time.	Very cost-effective. Pricing starts at $30 per mailbox. (one time cost with no subscription)
Reliability	Since the archive is stored along with Office 365 if the internet is down or email is lost then so is your email.	GFI Archiver runs separately from the mail server and thus is always available.
Business insight report	No business intelligence features.	The MailInsights reporting module helps business owners better understand their organization and its behavior by leveraging the rich data in email through a set of reports which: - Help improve productivity by showing what the workforce is using business email for and taking action when issues are identified - Measure, report and help you improve support and sales email response times - Allow you to monitor email attachments to prevent sensitive or confidential data leakage - Give you the ability to perform before-and-after analysis to see how restructuring affects company communications - Allow the administrator to produce visually attractive reports that contain business critical information.

	Office 365	GFI Archiver
Integration	Office 365 will only archive and index Microsoft's own formats.	GFI Archiver understands that SMBs want to run the software that best suits their needs and is thus committed to index files that are commonly used. GFI Archiver search index supports 140 file formats (including all the common office formats) out of the box for indexing and searching attachments.
Laptop and other offline users	The archive is not available offline.	GFI Archiver gives users the ability to read archived emails (including attachments) offline by keeping a configurable subset stored locally. The administrator can control the size of the offline cache.
Support & Backup	Any issues have to be fixed by Office 365 support staff. Time taken to resolve issues is not dependent on your IT staff. Backups procedures are controlled by Microsoft.	Network admins can introduce their own backup procedures and system functions to guarantee compliance and email backup procedures for the requirements of the organizations.
Storage	Office 365 does not have single instance storage, so duplicate attachments and emails take more space. Office 365 does not compress archived emails. Most tiers have a hard limit of 50GB which is divided between the main and archive mailbox. Only the Enterprise E3 tier and above have no limit and these tiers are very expensive.	GFI Archiver keeps a single copy of an email and its attachments. GFI Archiver compresses both emails and attachments. The compression is smart: it will only compress an email if it detects that the compressed version is smaller than the uncompressed version. By making more efficient use of storage, you get lower costs, faster backup and faster Exchange performance. GFI Archiver has no limit to the archive mailbox size.

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	Office 365	GFI Archiver
Access	Office 365 archives are accessible via Outlook 2013 and Outlook 2010 as well as the web interface (OWA).	Users can access their archived emails either via GFI Archiver's web interface or else via the GFI Archiver Outlook Connector which supports Outlook 2013/2010/2007/2003. Users can also access their email archive via any other device via IMAP, including iPhone®, iPad® and Android™.
File Archiving	Office 365 does not offer File Archiving features	GFI Archiver supports file archiving with the use of the File Archive Assistant. The file archive assistant helps with the archiving of files directly from the user's desktops. It is also possible to replicate files across all the machines that the user has since synchronized folders get replicated to all machines.
Search	Office 365 only searches through a limited number of attachment file types, most of which are Microsoft proprietary. This is alarming, especially if you need to retrieve sensitive information from thousands (if not millions) of emails containing hundreds of attachment types when facing litigation or compliance audits.	GFI Archiver ships with the ability to search through a plethora of attachment file types. More information can be found at http://www.gfi.com/support/products/gfi-Archiver/KBID003126

Download your free trial from **http://www.gfi.com/archiver**

	Office 365	GFI Archiver
Inactive users	With Outlook 365, if you delete a user's mailbox, the archive is lost as well. This will result in the loss of critical data. For example, when an employee leaves your company, Office 365 forces you delete the user and lose the archive, or retain the archive and keep paying for a user who no longer exists.	GFI Archiver retains users' archives even if the users are deleted from the domain. Additionally, GFI Archiver can be configured so that archived emails for the deleted user can be viewed by another user. And this is FREE.

3.
Why should GFI Archiver be your number 1 choice?

3. Why should GFI Archiver be your number 1 choice?

- GFI Archiver is an industry-leading file archiving solution. It is used globally by administrators to lower file management costs and help companies comply with data storage regulations.

  By giving users direct access to their archived email, GFI Archiver reduces the need for PST files, thereby diminishing the problems these files cause for end users and administrators.

  In recent years, email has become the major means of communication for most businesses, making email archiving email a business necessity both for business continuity and to meet exacting compliance needs and perform eDiscovery.

- Additionally, unlike with Office 365, companies using GFI Archiver can securely archive emails, files and folders, calendar entries, faxes*, SMS (text) and voice messages in one central store. All business communications are stored in their original format, and can be quickly and easily searched and retrieved at any time.

- Moreover, GFI Archiver includes MailInsights® reports as part of the standard solution, providing companies with valuable business intelligence. This gives administrators and senior managers the ability to produce detailed reports to help determine what email is being used for in their organization. It provides an ideal mechanism for handing over projects with a full list of contacts, and for monitoring the flow of non-business related email that is sent and received within the organization.

- MailInsights provides a level of data mining within email archives that no other archiving product can match. It is not sold as a costly add-on but as an integral part of the latest version of GFI Archiver.

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About GFI

GFI Software provides web and mail security, archiving, backup and fax, networking and security software and hosted IT solutions for small to medium-sized enterprises (SMEs) via an extensive global partner community. GFI products are available either as on-premise solutions, in the cloud or as a hybrid of both delivery models. With award-winning technology, a competitive pricing strategy and a strong focus on the unique requirements of SMEs, GFI satisfies the IT needs of organizations on a global scale. The company has offices in the United States (North Carolina, California and Florida), UK (London and Dundee), Austria, Australia, Malta, Hong Kong, Philippines and Romania, which together support hundreds of thousands of installations worldwide. GFI is a channel-focused company with thousands of partners throughout the world and is also a Microsoft Gold Certified Partner.

More information about GFI can be found at http://www.gfi.com.

More information about GFI Archiver can be found at **http://www.gfi.com/archiver**

GFI®

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Other email and messaging solutions from GFI

GFI FaxMaker™
Network fax server software for Exchange/SMTP/Lotus

GFI FaxMaker™ *Online*
Simple, fast, online faxing

GFI MailEssentials®
Email security and anti-spam for Exchange/SMTP/Lotus